

## Order Item Summary

CBS TELEVISION  
STATIONS

KYW-TV

Order ID: 80126 UN NTL-POL FBD - LBD: 10/09/12 - 11/06/12 HL#: Created: 08/21/12 12:26 PM

Client: JOE KYRILLOS FOR US SENATE... CPE: / / Agency Commission: 15 % Updated: CHGRILLO on 08/21/12 01:12 PM

Agency: JAMESTOWN ASSOCIATES (37109) Product: KYRILLOS FOR US SENATE Self :20:00 \*\*UNCONFIRMED\*\*

Buyer: LAURA LANCASTER Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVL: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

## NEW ORDER CHG/PH 08/21/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMSUNRISE	M T W T F * *	NEWS	30				0.0	\$405.00	19	\$7,695.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	4	5	5	5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMSUNRISE	1 1 0 0 0 0 0	NEWS	30				0.0	\$405.00	2	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMLOCAL1	M T W T F * *	NEWS	30				0.0	\$810.00	32	\$25,920.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	8	8	8	8							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMLOCAL1	1 1 0 0 0 0 0	NEWS	30				0.0	\$810.00	2	\$1,620.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMEARLY	M T W T F * *	MORN	30				0.0	\$405.00	32	\$12,960.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	8	8	8	8							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AMEARLY	1 1 0 0 0 0 0	MORN	30				0.0	\$405.00	2	\$810.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

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Agency: JAMESTOWN ASSOCIATES (37109)	Product: KYRILLOS FOR US SENATE	Sell :20:00	**UNCONFIRMED**	
Buyer: LAURA LANCASTER	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL:GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	A DANDERSON	M T W T F * *	DAY	30				0.0	\$435.00	19	\$8,265.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	4	5	5	5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	A DANDERSON	1 0 0 0 0 0 0	DAY	30				0.0	\$435.00	1	\$435.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	A DDEAL	M T W T F * *	DAY	30				0.0	\$675.00	15	\$10,125.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	3	4	4	4							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	A DDEAL	1 0 0 0 0 0 0	DAY	30				0.0	\$675.00	1	\$675.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	A DPRICE	M T W T F * *	DAY	30				0.0	\$900.00	19	\$17,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	4	5	5	5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	A DPRICE	1 0 0 0 0 0 0	DAY	30				0.0	\$900.00	1	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AENEWS5PM	M T W T F * *	NEWS	30				0.0	\$765.00	19	\$14,535.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	4	5	5	5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AENEWS5PM	M * * * * *	NEWS	30				0.0	\$765.00	1	\$765.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	A NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,440.00	19	\$27,360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	4	5	5	5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	A NEARLYMF	M * * * * *	NEWS	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	ANCBSEVE	M T W T F * *	NEWS	30				0.0	\$2,250.00	12	\$27,000.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	3	3	3	3							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ANCBSEVE	M * * * * *	NEWS	30				0.0	\$2,250.00	1	\$2,250.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AAENTER	M T W T F * *	ACC	30				0.0	\$1,260.00	8	\$10,080.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/02/12	1	1	3	3							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AAENTER	M * * * * *	ACC	30				0.0	\$1,260.00	1	\$1,260.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AAINSIDER	M T W T F * *	ACC	30				0.0	\$1,440.00	6	\$8,640.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/22/12	11/02/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AAINSIDER	M * * * * *	ACC	30				0.0	\$1,440.00	1	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	ANLATE	M T W T F S S	NEWS	30				0.0	\$2,700.00	19	\$51,300.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/09/12	11/04/12	4	5	5	5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	ANLATE	M * * * * *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

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AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	ALLETTER	M T W T F * *	LETT	30				0.0	\$900.00	19	\$17,100.00		
	CDR												
	FBD	LBD	Oct 08	Oct 15	Oct 22	Oct 29							
	10/09/12	11/02/12	4	5	5	5							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	ALLETTER	1 0 0 0 0 0 0	LETT	30				0.0	\$900.00	1	\$900.00		
	CDR												
	FBD	LBD	Nov 05										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	AWSAT6-7A	* * * * * S *	NEWS	30				0.0	\$450.00	4	\$1,800.00		
	CDR												
	FBD	LBD	Oct 08	Oct 15	Oct 22	Oct 29							
	10/13/12	11/03/12	1	1	1	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AWCBSAT7	* * * * * S *	MORN	30				0.0	\$450.00	4	\$1,800.00		
	CDR												
	FBD	LBD	Oct 08	Oct 15	Oct 22	Oct 29							
	10/13/12	11/03/12	1	1	1	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	AWSUN6-7A	* * * * * S	NEWS	30				0.0	\$450.00	4	\$1,800.00		
	CDR												
	FBD	LBD	Oct 08	Oct 15	Oct 22	Oct 29							
	10/14/12	11/04/12	1	1	1	1							

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	AWCBSUN	* * * * * S	MORN	30				0.0	\$1,440.00	4	\$5,760.00		
	CDR												
	FBD	LBD	Oct 08	Oct 15	Oct 22	Oct 29							
	10/14/12	11/04/12	1	1	1	1							

KYW-TV

Item	Time Class	Eligible Days	Break Type	Dur	SC	Set/Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	AWSUN7-9A	. . . . . S	NEWS	30				0.0	\$450.00	4	\$1,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>	<u>Oct 22</u>	<u>Oct 29</u>							
	10/14/12	11/04/12	1	1	1	1							

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	274	\$0.00	\$0.00	\$267,045.00	\$226,988.25
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$267,045.00	\$226,988.25